



Fall 2009

The Epilepsy Foundation of Northeastern New York would like to invite you to support the **22nd Annual Confections in Chocolate** gala to be held on **Saturday, March 6, 2010**, at Wolferts Roost Country Club. The evening includes a cocktail hour, dinner, an elaborate array of chocolate desserts (the highlight of the evening!), music, dancing, silent and live auctions, and a raffle. This themed gala, our main fundraising event of the year, attracts hundreds of area professionals from the business, medical and legal communities. Our event theme this year is “*An Evening in Saratoga.*”

Epilepsy is a neurological disorder that affects one in fifty children and one in one hundred adults. The Foundation is a valuable resource that provides information and assistance to thousands of people with epilepsy each year in the twenty-two counties we serve. Your generous support of this event will help the Foundation continue its important work on behalf of the more than 45,000 people affected by epilepsy in our area. Rarely is an extended family, friend or business unaffected by this often misunderstood disorder called epilepsy.

A complete list of sponsorship opportunities is attached. Depending on the level of sponsorship, your organization can receive recognition on the invitation, in newspaper ads promoting the event and on event related materials, reserved seating, verbal recognition during the event and much more! Please help the Epilepsy Foundation of Northeastern New York fulfill its mission of helping those touched in some way by this condition.

If you choose to support this event, please complete the attached form and fax or mail it to the address listed below. If you have any questions, please do not hesitate to call our Special Events Coordinator, Susan Kaczynski, at (518) 456-7501. Thank you for your consideration of this request.



~ 22ND ANNUAL CONFECTIONS IN CHOCOLATE ~
Event theme: "An Evening in Saratoga"
Saturday, March 6, 2010 ~ Wolferts Roost Country Club

Confections in Chocolate, established in 1989, is the Epilepsy Foundation of Northeastern New York's annual gala event. The event is held each year in March at Wolferts Roost Country Club. The theme changes annually, and the highlight of the evening is always the delicious array of chocolate signature desserts donated by local pastry chefs. The evening includes a cocktail and hors d'oeuvres reception, dinner and dessert. Live and silent auctions and a raffle are favorites of past attendees. The event welcomes 250-300 people annually. Many local businesses sponsor the event and reserve tables for their employees and clients. Hundreds of local businesses donate gift certificates and merchandise for the auctions and raffle. Music and dancing complete the evening.

SPONSORSHIP LEVELS

\$7,500

Event Partner

(Commitment Form must be received by **Dec. 1st** to have your company logo included on the invitation.)

- Premiere seating and reserved table for 10, with company name proudly displayed
- Opportunity to open dessert table (and be first in line!)
- Opportunity to greet attendees at door as they arrive
- Company logo included on favors for all guests
- Company logo on *Confections in Chocolate* invitations
- Verbal recognition in opening remarks during cocktail hour and dinner
- Opportunity for company representative to speak at the event during cocktail hour and dinner
- Signage displayed during the cocktail hour and in the Ballroom for the entire evening
- Inclusion of company name/logo on public service announcements and other forms of publicity
- Recognition in the Foundation's newsletter, *Epilepsy Awareness* (distributed to 4,000 households)
- Recognition on the Foundation's Web site, www.epilepsyfoundation.org/efnny
- Back cover full page advertisement in the program book

\$5,000

Dinner Sponsor

(Commitment Form must be received by **Dec. 1st** to have your company logo included on the invitation.)

- Reserved table for 10 with company name proudly displayed
- Company logo included on favors for all guests
- Company logo on *Confections in Chocolate* invitations
- Verbal recognition in opening remarks
- Opportunity for company representative to speak at dinner
- Signage displayed in the Ballroom for the entire evening
- Recognition in the Foundation's newsletter, *Epilepsy Awareness* (distributed to 4,000 households)
- Recognition on the Foundation's Web site, www.epilepsyfoundation.org/efnny
- Full page advertisement in the program book

- \$2,500 Clubhouse Reception Sponsor**
(Commitment Form must be received by **Dec. 1st** to have your company logo included on the invitation.)
- Reserved table for 10 with company name proudly displayed
 - Company logo printed on napkins for the cocktail reception
 - Company logo on *Confections in Chocolate* invitations
 - Verbal recognition in opening remarks
 - Signage displayed during the cocktail reception
 - Recognition in the Foundation's newsletter, *Epilepsy Awareness* (distributed to 4,000 households)
 - Recognition on the Foundation's Web site, www.epilepsyfoundation.org/efneny
 - Three-quarter page advertisement in the program book
- \$1,500 Track Side Table Sponsor**
(Commitment Form must be received by **Dec. 1st** to have your company logo included on the invitation.)
- Reserved table for 10 at *Confections in Chocolate*, with company name proudly displayed
 - Company logo on *Confections in Chocolate* invitations
 - Recognition in the Foundation's newsletter, *Epilepsy Awareness* (distributed to 4,000 households)
 - Recognition on the Foundation's Web site, www.epilepsyfoundation.org/efneny
 - Half page advertisement in the program book
- \$700 Honorary Committee (reserved for individuals/couples only)**
(Commitment Form must be received by **Dec. 1st** to have your name included on the invitation.)
- Four seats reserved at *Confections in Chocolate*
 - Individual name listed on the invitation and quarter page ad in program book
- \$350 Friends of the Epilepsy Foundation**
- Two seats reserved at *Confections in Chocolate*
 - Individual name listed in program book

Epilepsy is a neurological disorder that affects one in fifty children and one in one hundred adults. The Epilepsy Foundation of Northeastern New York is a valuable resource that provides information and assistance to thousands of people with epilepsy each year in twenty-two counties, covering the Capital Region, the North Country, and the Upper Hudson Valley. Your generous support of this event will help the Foundation continue its important work on behalf of the more than 45,000 people affected by epilepsy in our area. Rarely is an extended family, friend or business unaffected by this often misunderstood disorder called epilepsy.

For more information, please contact Susan Kaczynski, Special Events Coordinator, (518) 456-7501 or via email skaczynski@epilepsyneny.com.

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Phone (518) 456-7501 ~ (800) 894-3223 ~ Fax (518) 452-1282
www.epilepsyfoundation.org/efneny

22nd Annual Confections in Chocolate ~ "An Evening in Saratoga"
Saturday, March 6, 2010 ~ Wolferts Roost Country Club
Sponsorship and Program Book Announcement Opportunities

NAME _____ TITLE _____

BUSINESS NAME (as you wish to be listed on signage) _____

ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

Sponsorship Opportunities (See details attached)

- Please include my business as an *Event Partner*. *
- Please include my business as a *Dinner Sponsor*. *
- Please include my business as a *Clubhouse Reception Sponsor*. *
- Please include my business as a *Track Side Table Sponsor*. *

** Event Partner, Dinner Sponsor, Clubhouse Reception Sponsor, and Track Side Table Sponsor levels all include a reserved table for ten, in addition to other benefits detailed on the attached page. Please forward your logo to skaczynski@epilepsyneny.com by December 1st to be included on the invitation.*

- Please include me on the *Honorary Committee*, and reserve four seats in my name. List my/our name(s) as _____
Note: Honorary Committee sponsor level is only available to individuals/couples. Name(s) due by December 1st to be included on the invitation.

- Please include me as a *Friend of the Epilepsy Foundation* (two seats reserved). List my/our name(s) in program book as _____

Program Book Announcement Opportunities

- I will support the Epilepsy Foundation with a congratulatory message in the program book. (Please check your preferred message size below and supply camera ready art, preferably via e-mail to skaczynski@epilepsyneny.com by February 1st. Please note that sizes are actual paper sizes and do not account for a border.)
 - Full Page 8 1/2" x 5 1/2" \$1000
 - 1/2 Page 4 1/4" x 5 1/2" \$ 500
 - 1/4 Page (approximately Business Card size) 2 1/8" x 5 1/2" \$ 250
 - Message from a Friend (approximately 40 characters) \$ 100

Authorized Signature: _____ Title: _____

- I have enclosed a check for \$ _____ made payable to "Epilepsy Foundation of Northeastern New York."
- Please send me an invoice to receive payment.

For more information, contact Susan Kaczynski at (518) 456-7501 or skaczynski@epilepsyneny.com.